

RAVINDRA SINGH KANYAL

Data Analyst | SQL | Python | Snowflake | Reporting Automation | API Integrations

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Project updates and portfolio on ravikanyal.com

PROFESSIONAL SUMMARY

Data-focused professional with 6+ years of experience across reporting, SQL analysis, workflow automation, digital research, and business operations. Hands-on exposure to Python, Pandas, Snowflake, Excel, APIs, and prompt-engineering projects. Delivered automation gains equivalent to 4 FTE savings and received recognition for the same. Strong in data validation, stakeholder reporting, trend research, and process improvement, with working exposure to Power BI, Git, and LLM-assisted workflows.

CORE SKILLS

Querying / Coding	SQL, Python, Pandas, Git
Platforms / BI	Snowflake, MySQL, MS Access, Excel, Basic Power BI
Automation / AI	API Integrations, Prompt Engineering, LLM Models, KPI Reporting, Reporting Automation

PROFESSIONAL EXPERIENCE

Senior Associate | R1 RCM May 2025 - Present

- Manage daily operational and business reports for stakeholders with focus on accuracy and timeliness.
- Write SQL queries for data extraction, validation, transformation, and recurring reporting needs.
- Build Python/Pandas automations and work with Snowflake datasets for reporting and analysis workflows.
- Delivered cumulative productivity gains equivalent to 4 FTE savings and received recognition for this contribution.

Freelance Domain Research & Brokerage | Ampledots.com / Independent Mar 2021 - Apr 2025

- Tracked emerging trends, naming patterns, and keyword demand to identify domain and digital asset opportunities before broad market adoption.
- Used structured comparison, filtering logic, and market research to prioritize opportunities and support decision-making.
- Built prompt-driven tools for trend analysis, domain shortlisting, and lead discovery, strengthening practical LLM and API experience relevant to analytics work.

Account Executive | ABP News Jun 2018 - Feb 2021

- Managed ad campaign inventory and operational data using Wide Orbit broadcast traffic software.
- Used SQL for campaign tracking, billing support, inventory analysis, and sales database queries.
- Created Excel-based sales and KPI reports; extracted, cleaned, and analyzed campaign data for delivery and billing accuracy.

Domain Sales Executive | Namekart Jan 2018 - Jun 2018

- Supported sales operations, client interactions, and market research for business development activities.

SELECTED PROJECTS

- Trend Analyzer - prompt-engineering workflow to analyze trends from structured or unstructured inputs and generate actionable summaries.
 - Domain Shortlisting Tool - automated utility to shortlist relevant domain names using rules, filtering logic, and prompt-based evaluation.
 - Email Finder - API-integrated workflow to identify or validate business contact information and streamline lead research.
- Additional exposure: Worked with multiple external APIs for data retrieval, enrichment, automation, and output generation across personal projects.

EDUCATION

Post Graduate Diploma in Management (Marketing & Finance)

GL Bajaj Institute of Management and Technology, Greater Noida, Uttar Pradesh

Bachelor's Degree in Computer Science

Graphic Era University, Dehradun, Uttarakhand